



# SHAPESCAPE LIMITED

## The Complete Price List

*Note:* This is a breakdown of our services across 3D Modelling, Animation Creation, Video Production, and UX & UI Design. Each service is tailored to meet various project needs, with flexible packages and competitive pricing. The services listed below start from the indicated price but may vary depending on the project's complexity, the delivery speed, and the scope of work.

## Basic Product Models

From €200

Ideal for small products and basic object designs, this service focuses on creating simple, clean 3D models. Suitable for businesses or individuals needing straightforward models, like product parts or preliminary prototypes, these designs prioritise form and function, allowing for rapid prototyping and testing.

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## Home Decor Models

€350

Custom-designed home decor models, including vases, planters, and candle holders. These items are crafted with aesthetic appeal in mind, using intricate details and design elements that make them perfect for decor enthusiasts or interior design businesses. These models bring style and functionality to any living space.

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## Toy Models

From €400

Includes models for toys such as stackable blocks, miniature vehicles, and simplified animal figures. This service is great for clients looking to produce durable, child-friendly items. Our designs prioritise safe, engaging forms that encourage creativity and hands-on play for children.

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## Stationery & Organiser Models

From €250

Functional designs such as pen holders, bookmarks, and desk organisers, crafted with minimalistic but practical aesthetics. These models cater to offices, educational spaces, and creative work environments, keeping workspaces tidy and visually pleasing.

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## Kitchenware Models

From €300

Custom models for kitchen tools such as coasters, spice shakers, and measuring cups. Each design is created with usability and food safety in mind, making them practical and attractive additions to any kitchen setup.

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## Architectural Models

**From €700**

Scaled-down models of buildings, residential layouts, or architectural elements, perfect for real estate, architectural firms, or educational institutions. These models capture structural details, offering a tangible view of designs before construction begins.

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## Furniture Models

**From €500**

3D designs for furniture items like chairs, tables, and shelves, ideal for prototyping or virtual showrooms. Each model focuses on dimensions, materials, and structural integrity, providing realistic mockups that can be used for presentations or early production stages.

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## Jewellery Models

**From €350**

Precise, customizable models for jewellery pieces such as rings, necklaces, and bracelets. These models allow jewellers to experiment with designs and visualise pieces before production, ensuring each item meets aesthetic and structural requirements.

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## Electronics Casings

**From €300**

Casings for electronic devices, including phone cases, remote enclosures, or gadget covers. This service focuses on creating protective, aesthetically pleasing, and functional housings that fit devices perfectly and enhance user experience.

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## Medical Equipment Prototypes

**From €800**

Specialised 3D models for medical tools or devices. These models serve as functional prototypes for medical research, device testing, or product presentations, ensuring that each piece aligns with strict industry standards.

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## Automotive Parts Prototypes

From €600

Designed for testing and prototyping in the automotive industry, these 3D models provide a way to visualise and test car parts, including gears, panels, and housings, prior to large-scale manufacturing.

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## Gaming Figurines and Models

From €300

Custom figurines, characters, or game assets tailored for tabletop gaming, board games, or digital design. These models are detailed, unique, and built to enhance the gaming experience.

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## Garden Tools Models

€350

Garden-friendly 3D models such as plant pot holders, hose organisers, or garden stakes. These designs combine durability with usability, helping clients bring their garden innovations to life.

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## Decorative Sculptures

From €500

Custom 3D sculptures that can serve as decorative art pieces, perfect for clients looking to produce artistic designs. Each piece can range from abstract shapes to themed sculptures.

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## Industrial Equipment Models

From €900

Detailed 3D models for industrial machines or equipment parts, made for visualisation, prototyping, or virtual showcases. These are highly accurate and built to convey technical details.

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# Animation Creation

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## Explainer Videos

From €400

Animation that simplifies complex messages into short, engaging videos, ideal for websites, social media, and presentations. Explainers are educational, concise, and perfect for guiding viewers through new concepts.

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## Product Animations

From €500

Bring products to life with animations highlighting features, benefits, and usage. Perfect for e-commerce, these animations give potential customers a dynamic view of the product.

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## Character Animation

From €700

Custom characters animated with personality and expression, bringing a unique touch to brand storytelling. Ideal for advertising, social media, or interactive projects.

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## Logo Animation

From €300

Animated logos that create a memorable brand impression, perfect for intros, outros, or website visuals.

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## Social Media Animations

From €200

Short, snappy animations crafted to grab attention and boost engagement on social platforms.

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## Motion Graphics

From €600

Integrate dynamic elements like charts, text overlays, or animated scenes to visually explain complex information.

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# Animation Creation

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## Interactive Animations

From €800

User-controlled animations ideal for websites or mobile apps, adding an interactive layer to digital experiences.

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## Animated Short Films

From €1,500

Story-driven animations, from brand storytelling to creative projects, designed to capture attention and tell a narrative.

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## GIF Creation

€100

Short, looping GIFs for social media, websites, or email campaigns, ideal for quick and engaging visuals.

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## Scene Transitions

From €150

Smooth and creative transitions for videos or presentations, making content flow seamlessly.

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## Infographic Animations

From €300

Animated infographics that simplify data, ideal for presentations and educational content.

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## Educational Animations

From €400

Engaging animations tailored for e-learning platforms, enhancing understanding of complex topics.

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## Kinetic Typography

From €200

Text-focused animations that add movement and emphasis to words, great for highlighting quotes or messages.

## 3D Animation

From €1,000

Detailed 3D animations that create lifelike visuals, ideal for products, characters, or settings.

## Virtual Tours

From €1,500

Animated walkthroughs of spaces, buildings, or products, providing a comprehensive virtual experience.

### PACKAGE 1: ANIMATION ESSENTIALS

PRICE: €2,500

- 1-Minute Explainer Animation
- Basic Sound Effects
- Custom Music Score

### PACKAGE 2: ANIMATION PLUS

PRICE: €3,500

- Up to 2-Minute Explainer or Product Animation
- Character Animation with Lip Sync

### PACKAGE 3: PREMIUM ANIMATION PACKAGE

PRICE: €7,500

- 3-Minute Custom Animation
- Full Character & Product Animation

## PACKAGE 1: ANIMATION ESSENTIALS

PRICE: €2,500

- 2 Rounds of Revisions
- Standard Color Grading
- Social Media Adaptations (15s cut)
- Final Output in HD

## PACKAGE 2: ANIMATION PLUS

PRICE: €3,500

- Advanced Sound Design
- Custom Music Score & Voiceover
- 3 Rounds of Revisions
- Multiple Format Exports (for web, social media, and presentations)
- Full-Color Grading & Light Adjustments
- Basic Storyboarding & Script Support
- Background Visuals & Scene Transitions

## PACKAGE 3: PREMIUM ANIMATION PACKAGE

PRICE: €7,500

- Advanced Sound Design and Voiceover (multiple languages available)
- 4 Rounds of Revisions
- 360-Degree Interactive Animation
- Priority Delivery (30% faster turnaround)
- Detailed Storyboarding & Script Creation
- Scene Transitions & Complex Background Visuals
- Custom Branding Integration (logos, colours, fonts)
- High Frame Rate Export in 4K
- Social Media and Ad Campaign Adaptations
- Free 30-Minute Consultation



## PACKAGE 1: ANIMATION ESSENTIALS

PRICE: €2,500

**Ideal for:** Startups, small businesses, or brands looking for a clean and effective explainer or promotional video.

## PACKAGE 2: ANIMATION PLUS

PRICE: €3,500

**Ideal for:** Medium-sized projects that require detailed character animation, product showcases, or explainer videos with rich sound design and enhanced visuals.

## PACKAGE 3: PREMIUM ANIMATION PACKAGE

PRICE: €7,500

**Ideal for:** Large businesses, entertainment projects, or brands looking for high-quality, detailed animations with full customization options and advanced features.

## Tutorial Videos

From €500

Step-by-step guides that make complex tasks easy to follow, ideal for product tutorials or educational content.

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## Product Demos

From €600

Captivating videos that showcase product features and functionality to help customers make informed decisions.

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## Brand Story Videos

From €1,000

Narrative-driven videos that convey your brand's story, values, and vision, creating a strong connection with audiences.

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## Social Media Videos

From €300

Short, engaging videos optimised for social media platforms, grabbing viewers' attention within seconds.

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## Corporate Videos

From €1,200

Professional videos that deliver internal or external corporate messaging, reflecting company values and tone.

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## Event Coverage

From €1,500

Comprehensive coverage of events, capturing highlights and creating a polished visual record of memorable moments.

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## Testimonial Videos

From €400

Authentic videos featuring real customer experiences and testimonials, adding trust and credibility to your brand.

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## Animation Integration

From €600

Blend live-action with animation for enhanced storytelling. Great for explainer content or visually complex ideas.

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## Interview Videos

From €700

Well-produced interview segments, perfect for thought leadership, customer stories, or expert insights.

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## Drone Footage

From €800

Aerial footage that captures stunning, unique perspectives, ideal for real estate, events, or scenic brand videos.

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## B-Roll/Stock Footage Integration

€250

Supplementary footage that enhances primary content, adding context and visual interest.

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## Explainer Videos

From €500

Animated or live-action videos that simplify complex information, ideal for product introductions or educational use.

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## Voiceover & Narration

€200

Professional voiceovers that add clarity and professionalism to video content.

## 360° Virtual Tour Videos

From €1,800

Immersive virtual tours for real estate, travel, or interactive experiences, providing a comprehensive spatial view.

## Documentary-Style Videos

From €2,000

In-depth, story-rich videos that give viewers an insightful look at subjects or events, perfect for brand history or behind-the-scenes content.

### PACKAGE 1: ESSENTIAL VIDEO PACKAGE

PRICE: €2,500

- 1-Minute Promotional Video
- Basic Scriptwriting
- Basic Editing & Color Correction

### PACKAGE 2: ADVANCED VIDEO PACKAGE

PRICE: €3,700

- Up to 3-Minute Video (Explainer, Promo, or Brand Story)
- Comprehensive Scriptwriting

### PACKAGE 3: PREMIUM VIDEO PACKAGE

PRICE: €5,000

- Up to 5-Minute Cinematic Video
- Full Pre-Production Support (Storyboarding, Scriptwriting)

## PACKAGE 1: ESSENTIAL VIDEO PACKAGE

PRICE: €2,500

- Licensed Background Music
- Standard Text Overlays
- 1 Round of Revisions
- Final Output in HD

**Best for:** Small businesses, startups, or individuals looking for a polished, straightforward video to promote their product or service.

## PACKAGE 2: ADVANCED VIDEO PACKAGE

PRICE: €3,700

- Advanced Editing & Sound Design
- Custom Text Overlays & Graphics
- Multiple Format Exports (for social media, web, etc.)
- 3 Rounds of Revisions
- Drone Footage or Additional Camera Angles (Optional)
- Full-Color Grading

**Best for:** Brands looking for a more complex, detailed video that incorporates multiple elements, such as advanced visuals, graphics, and sound design.

## PACKAGE 3: PREMIUM VIDEO PACKAGE

PRICE: €5,000

- Custom Motion Graphics & Visual Effects
- Professional Voiceover
- 4K Resolution Delivery
- Priority Delivery & Support
- Unlimited Revisions
- Multiple Format Exports
- Advanced Sound Design (Voice, Music, Effects)

**Best for:** Larger-scale projects that require a cinematic touch, intricate visuals, and complete creative support.

## User Research & Analysis

€500

Comprehensive audience research to understand user needs and behaviours, guiding all design decisions.

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## Wireframing & Prototyping

From €700

Structured wireframes and interactive prototypes that map out the user journey before final implementation.

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## Responsive Web Design

From €900

Adaptive designs that ensure seamless experiences across all device types, from desktops to mobile phones.

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## UI Design

From €600

High-quality, visually cohesive designs that reflect brand personality and enhance user engagement.

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## Interaction Design

From €400

Thoughtfully designed animations and transitions that create a seamless, intuitive user experience.

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## Usability Testing

€500

Real user testing to identify design improvements and optimise functionality for maximum user satisfaction.

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## Content Strategy & Information Architecture

€700

Structuring content to improve discoverability and ensure users can easily navigate your digital platform.

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## Accessibility Design

From €600

Ensuring the interface meets accessibility standards, providing an inclusive experience for all users.

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## Conversion Rate Optimization (CRO)

€800

Design enhancements focused on increasing user conversions through streamlined, user-friendly interfaces.

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## Visual Style Guide Creation

€400

Development of a style guide that outlines UI elements, colours, and typography to maintain design consistency.

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## Custom Iconography

€300

Unique, brand-specific icons that enhance visual appeal and guide users through the interface intuitively.

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## Mobile App UI/UX Design

From €1,000

Designs tailored for mobile apps, ensuring a smooth user experience and efficient use of screen space.

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## Dashboard Design

From €900

User-friendly dashboards that display data effectively, with intuitive navigation for quick access to information.

## Animation & Micro-Interaction Design

From €500

Small, interactive animations that add visual interest and enhance the user experience without overwhelming functionality.

## Localization & Internationalisation Support

€700

Design adjustments that make your digital product accessible and functional across different languages and regions.

### PACKAGE 1: BASIC UX/UI PACKAGE

PRICE: €1,700

- Basic User Research & Analysis
- Initial Wireframing
- Responsive Design Layout

### PACKAGE 2: COMPREHENSIVE UX/UI PACKAGE

PRICE: €3,500

- In-Depth User Research
- Wireframing & Interactive Prototyping

### PACKAGE 3: PREMIUM UX/UI PACKAGE

PRICE: €6,000

- Complete UX/UI Research and Analysis



## PACKAGE 1: BASIC UX/UI PACKAGE

PRICE: €1,700

- Basic UI Elements (icons, buttons)
- 1 Round of Revisions
- Final Delivery in Desktop and Mobile Formats

**Best for:** Small projects or startups needing a functional, visually appealing layout to kickstart their online presence.

## PACKAGE 2: COMPREHENSIVE UX/UI PACKAGE

PRICE: €3,500

- Full Responsive Design for Web and Mobile
- Advanced UI Elements (custom icons, animations)
- 3 Rounds of Revisions
- Usability Testing

**Best for:** Mid-sized brands requiring a detailed and polished interface with enhanced functionality and testing.

## PACKAGE 3: PREMIUM UX/UI PACKAGE

PRICE: €6,000

- Interactive Prototyping & User Journey Mapping
- Custom Graphics & Motion Design
- Multiple Rounds of Usability Testing
- High-Fidelity Design with Advanced Interactivity
- Priority Delivery & Support

**Best for:** Comprehensive projects needing a refined, feature-rich, and fully tailored user experience.